



## Full-Range Vanilla Solutions

We understand the challenge of finding quality, pure vanilla ingredients to meet your customer and application needs. We can provide a full range of solutions with our robust portfolio of retail and commercial grade extracts, as well as natural flavors and vanilla ingredients. Whether you need a flavor match or want to create something unique, our R&D and Applications teams can help create the perfect flavor to complement your finished product.

## Transparency and Traceability

Approximately 80% of the world's vanilla is sourced from Madagascar, where it's produced and collected from villages in a complex supply chain. To ensure traceability and supply, ADM has streamlined the traditional vanilla supply chain to bring you vanilla direct from the source.



### THE MADAGASCAR CONNECTION

Through our joint venture partnership with Sahanala, **SAVAN**<sup>™</sup>, we are the industry's first farmer-owned processor and exporter of vanilla beans, rooting our supply chain at the origin source.



Working with over **6,000 farmers** in Madagascar to deliver a 'direct-from-farmer' sourcing



An extension work program to promote farming best practices improving vanillin content



Improving farmers' quality of life through education, medical care and food security programs.

*Our direct relationships with farmers in Madagascar ensure that our vanilla extracts and flavors are high quality, cost-effective, and traceable direct to you **from the farm.***

In August 2018, Rodelle was acquired by Archer Daniels Midland Company, ADM. The acquisition has enabled Rodelle to scale-up distribution of Rodelle-branded vanilla products. ADM delivers B2B solutions from its vast portfolio that now include vanilla extracts for commercial use.

Partner with ADM-Rodelle and leverage our transparent, direct relationships that positively impact lives in vanilla growing regions, while meeting your needs for quality and cost.

## Benefits

Direct-from-farmer organic & traceable vanilla solutions

advANTage™ vanilla extracts to deliver high impact cost effectively

## Applications



Dairy



Bakery



Beverage



Confectionery



Specialized Nutrition

## How We're Different

- Robust portfolio of retail & commercial-grade vanilla extracts and flavors including organic
- Vertically integrated to provide beans, extracts and flavors derived from Madagascar and other growing regions
- 99% OTIF pure vanilla extract service rates
- Vertically-integrated vanilla supply chain enables risk management solutions
- Global leader in sustainably sourced vanilla
- International distribution capabilities
- National retail brand recognition
- Market leader in private label vanilla extract and beans
- Global CD&D expertise in modulation innovation to address flavor, texture, mouth feel, and fat/sugar reduction
- Flavor creation expertise to bring the best of nature into great tasting, consumer winning flavors and full-formulations across all product applications; backed by world class sensory analytics
- Flexible packaging solutions available: 16 OZ, 32 OZ, 128 OZ, 40 LB HED Pack, Drum, Tote

USDA Organic, Scroll K Kosher, Fair Trade, Wind Powered, FSSC 22000



# Our Products

	Item Description
1x	1 Fold Pure Vanilla Extract
	1 Fold Organic Fair trade Pure Madagascar Bourbon Vanilla Extract*
	1 Fold AdVANTage (high-vanillin) Pure Vanilla Extract
2x	2 Fold Pure Vanilla Extract
	2 Fold Organic Pure Vanilla Extract*
3x	3 Fold Pure Vanilla Extract
	3 Fold Organic Pure Vanilla Extract*
5x	5 Fold Pure Vanilla Extract
10x	10 Fold Pure Vanilla Extract
Beans and Paste	Vanilla Bean Paste
	Gourmet Vanilla Beans, Bulk
Flavors	Alcohol-Free Vanilla Flavor
	Natural Vanilla WONF
	Natural Vanilla Type Flavors
	Imitation Vanilla Flavor
	Other Sweet Brown Flavors Available
	Non-vanilla Flavors Available
Powders & Seeds	Vanilla Bean Powder
	Vanilla Bean Seeds
	Exhausted Vanilla Bean Powder
	Exhausted Vanilla Bean Seeds

*\*Fair trade, Non-GMO, and Organic available*



# About Us



## About RODELLE INC.

*Pure ingredients, remarkable flavor. Crafted with care by Rodelle.*

Fine cooking begins with quality ingredients. That's exactly what we've been doing at Rodelle for over 85 years, developing superior baking extracts and gourmet spice blends with unrivaled flavor. Our signature line of vanilla products is produced from the finest hand-selected vanilla beans. Imparts a deep, rich flavor. Transforms recipes from good to exquisite. Trusted and preferred by passionate bakers for its consistent quality. Learn more at [www.rodellekitchen.com](http://www.rodellekitchen.com).

**Location:** Fort Collins, Colorado

**Capabilities:** Vanilla Extraction, Liquid & Dry Packaging, Blending and Development



## About ADM

ADM unlocks the power of nature to enrich the quality of life. We're a premier global human and animal nutrition company, delivering solutions today with an eye to the future. We're blazing new trails in health and well-being as our scientists develop groundbreaking products to support healthier living. We're a cutting-edge innovator leading the way to a new future of plant-based consumer and industrial solutions to replace petroleum-based products. We're an unmatched agricultural supply chain manager and processor, providing food security by connecting local needs with global capabilities. And we're a leader in sustainability, scaling across entire value chains to help decarbonize our industry and safeguard our planet. From the seed of the idea to the outcome of the solution, we give customers an edge in solving the nutritional and sustainability challenges of today and tomorrow. Learn more at [www.adm.com](http://www.adm.com).